

### 2017 EDIT CALENDAR

JAN	Navigating the New Rules of Social Security
FEB	Boomers: Stage a Second Act in the Nonprofit Sector
MAR	Maximizing Dividends
APR	Managing Your Money in Old Age
MAY	Smart Strategies for Passing on the Family Home
JUN	How to Thrive in the Gig Economy
JUL	Deciphering Annuities
AUG	How to Use Home Equity Effectively
SEP	Where to Put Your Retirement Money Now
OCT	Ways to Deal with Hefty Health Care Costs
NOV	Year-End Tax Tips
DEC	Create a Tax-Efficient Nest Egg

Note: Editorial is subject to change.

### 2017 CLOSING DATES

ISSUE	SPACE CLOSING	MATERIAL CLOSING	SHIP DATE
January	11/25/16	11/28/16	12/20/16
February	12/30/16	1/9/17	1/24/17
March	1/27/17	2/6/17	2/21/17
April	2/24/17	3/6/17	3/21/17
May	3/24/17	4/3/17	4/18/17
June	4/28/17	5/8/17	5/23/17
July	5/26/17	6/5/17	6/20/17
August	6/23/17	7/3/17	7/18/17
September	7/28/17	8/7/17	8/22/17
October	8/25/17	9/4/17	9/19/17
November	9/22/17	10/2/17	10/17/17
December	10/27/17	11/6/17	11/21/17

Note: Closing dates are subject to change.

### 2017 RATES

UNIT	COST (GROSS)
Page 4C	\$8,825
Spread 4C	\$15,885

### MECHANICAL REQUIREMENTS

**Trim Size:** 7.875" x 10.5"

For bleeds, add 1/8 inch (0.125 inch) on each side, as needed. Keep live copy 3/8 inch (0.375 inch) from the trim, as well as either side of the gutter on spreads.

**Full Page Dimensions**

Bleed: 8.125" x 10.75"

Non-Bleed: 7" x 9.571"

**Spread Dimensions**

Bleed: 16" x 10.75"

Non-Bleed: 15" x 9.571"

### DIGITAL ADS

For advertisements the preferred format is PDF/X-1a, 2001 compliant. The sum total of all dot percentages in any given area of the file, alternately called Total Tonal Density (TTD) or Total Area Coverage (TAC), should never exceed a maximum of 300%. Please refer to our printer's guidelines at <http://dsc.rrd.com/DSC/index.cfm> for all application specifications and recommendations.

### COLOR PROOFS AND FTP INFO

Advertising materials and SWOP-approved color proofs should be sent to:

Carolyn Segree, *Production Director*  
Kiplinger's Retirement Report  
1100 13th Street, NW - Suite 750  
Washington, DC 20005  
202-887-6511  
[csegree@kiplinger.com](mailto:csegree@kiplinger.com)

or post advertising files on the ftp site:

Host: 12.54.11.71  
(or [ftp.strasburg.rrd.com](ftp://ftp.strasburg.rrd.com))  
User ID: kiplinger  
Password: qGe1t1pT

Select the "KiplingerRetireRpt" folder

\* Double-click "To-Strasburg"

\* Select "To-PrePress"

\* upload files